

Sophos Firewall and XGS Series Promos

July 1, 2021 – March 31, 2022



Give Your Firewall Business an Extra Boost

There's never been a better time to switch your customers to Sophos Firewall.

Our new XGS Series promos provide the ideal incentive for your customers to trade-in their competitive firewall or Sophos SG Series appliance and get the powerful protection and performance that Sophos Firewall and the XGS Series provide.

There are three attractive offers which you can use to pave the way for new firewall sales, and which are designed to suit different target audiences.

PROMO CODE: XGS_3Y_Xstream_HWFREE_EE

Promo 1: Competitive Trade-In – General (New, Customer new only)

Offer: Buy at least 3Y of Xstream Protection, get 100% discount on an XGS Series appliance.

- minimum 3-year term
- excludes XGS 87(w) models

**PROMO CODES: XGS_HA_COMPTI_ROW
XGS_HA_COMPTI_PROSERV**

Promo 2: High Availability Competitive Trade-In – Distributed Edge (New, Customer new only)

Offer: Buy a 5Y Xstream Hardware Bundle (XGS 4300 and above only), get 100% discount on the XGS Series appliance, 50% discount on an HA unit of the same model, plus 8h of Professional Services* for free. Note: Active/Passive only requires licenses for the active unit.

- minimum 5-year term
- XGS 4300 and above only
- both promo codes must be used on the same order

**PROMO CODES: SG_XGS_3Y_Xstream_Central
WSP_CEMA_3Y_Xstream_Central**

Promo 3: SG Series Migration Offer (for existing SG Series customers - renewal only)

Offer: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get 100% discount on the XGS hardware, 100% discount on a 3-year subscription of Web Server Protection and 40% discount on a 3-year subscription of Central Email Advanced (any user count). Up to 4h Migration Desk support is available if required.

- minimum 3-year term
- excludes XGS 87(w) models
- order must include XGS Series and Xstream Protection. Web Server Protection and Central Email Advanced are optional.

Terms and Conditions (“Promotion”)

Terms valid for Promo 1 only:

Competitive Trade-In: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get a 100% discount on the hardware.

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance and an Xstream Protection subscription for that appliance model with a minimum term of 3 years. Please note that XGS 87 and XGS 87w hardware purchases are not eligible for this Promotion.
- The order must be for a single new firewall customer. Existing Sophos Firewall (formerly XG Firewall), Sophos UTM customers and renewals are explicitly excluded from this Promotion. However, existing Sophos customers who do not yet own a Sophos firewall of any type are eligible to participate.

Terms valid for Promo 2 only:

Competitive Trade-In: Buy a 5-year Xstream Hardware Bundle and get a 100% discount on first hardware appliance (XGS 4300 and above), 50% discount on an HA unit (same model as first appliance), plus up to 8h of Professional Services for free.

To be eligible for the Promotion:

- The purchase order must include two XGS Series hardware appliances (XGS 4300 and above only) and an Xstream Protection subscription for the first appliance with a minimum term of 5 years. Both appliances must be the same model for HA support.
- The order must be for a single new firewall customer. Existing Sophos Firewall (formerly XG Firewall), Sophos UTM customers and renewals are explicitly excluded from this Promotion. However, existing Sophos customers who do not yet own a Sophos firewall of any type are eligible to participate.

Terms valid for Promo 1 and Promo 2 only:

- Sophos reserves the right to validate the ownership of the competitive firewall being replaced by the purchase of the XGS Series hardware under this Promotion and may at its sole discretion request proof of ownership by end customers in the form of an invoice, serial number or such other similar information or documentation Sophos deems appropriate.

Terms valid for Promo 3 only:

For existing Sophos SG Series customers only: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get 100% discount on the XGS hardware, 100% discount on a 3-year subscription of Web Server Protection and 40% discount on a 3-year subscription of Central Email Advanced (any user count). Up to 4h Migration Desk support is available if required.

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance and an Xstream Protection subscription for that appliance model with a minimum term of 3 years. The subscriptions for Web Server Protection and Central Email Advanced are optional, but if required, must be ordered at the same time as the hardware appliance. The XGS 87 and 87w models are excluded from this Promotion.
- The order must be for a single existing Sophos SG Series customer as a replacement for their current hardware appliance (the relevant serial number should be provided when ordering).
- Existing SG Series customers who have already migrated to Sophos Firewall OS (SFOS) are also eligible for this Promotion.

Terms and Conditions valid for Promo 1, 2 and 3

- The promotional offer is valid for the period from July 1, 2021, through March 31, 2022 (“Promotion Period”) unless otherwise determined by Sophos.
- This Promotion is a limited time offer only available through participating Partners that are a current member of the Sophos partner program, are in good standing and located in the following region:

Region Eastern Europe: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Greece, Hungary, Macedonia, Malta, Montenegro, Poland, Republic of Kosovo, Romania, Serbia, Slovakia, Slovenia

- This Promotion may not be combined with other Sophos promotional offers and may not be used in combination with additional discretionary discounting.
- This Promotion must be applied at the time of purchase and cannot be retrospectively applied to previous orders or transactions.
- Deal registration is not a requirement for this Promotion.
- The Partner organization and participants in this Promotion must comply with all applicable anti-bribery and anti-corruption laws and the Sophos policy <https://www.sophos.com/en-us/legal/sophos-antibribery-policy.aspx> at all times.
- Sophos may, in its sole discretion, disqualify any participant from this Promotion, and modify, suspend, or terminate this Promotion or any order, in whole or in part, at any time and for any reason. In the event of any disputes concerning this Promotion, or these terms and conditions, or any order, the decision of Sophos to disqualify any Participant from this Promotion, and/or modify, suspend, or terminate this Promotion or any order submitted by a Participant will be final.
- This Promotion is void where prohibited by law, and subject to applicable laws and regulations. Participants agree that Sophos will not be liable for any loss or damage arising from this Promotion.
- Partners that participate in this Promotion are solely responsible for declaring such promotions and paying any applicable taxes and fees.
- The participating Partner has the exclusive right to determine the prices charged for all Sophos products and services. This Promotion is only valid for orders placed directly through Sophos distributors.
- **Privacy:** Sophos will use the personal details of the participant to conduct this action. You may also use the data in accordance with our Sophos Group Privacy Policy, which is available at the following URL: <https://www.sophos.com/en-us/legal/sophos-group-privacy-policy.aspx>
- **Eastern Europe:** This promotion shall be governed in accordance with the laws of England and Wales for purchases through partners of Sophos Ltd. (Abingdon, UK).

* The 8 hours of Professional Services are a supplementary partner service and do not fulfill the full requirements for the design and implementation of the solution.